



ART MADE LIVES SAVED

SUICIDE PREVENTION
POSTER CONTEST
RULES AND GUIDELINES PACKETS



2023 Poster Contest Overview

Do you want an opportunity to showcase your creative talents and win money? This is your chance. Produce a poster educating people about the warning signs of suicide and ways to get help. Many young people today see suicide as an option to dealing with their problems. Help us stop this alarming trend! Help others recognize the warning signs of a suicidal person, learn the risk factors, and learn what to do to help someone who may be suicidal. You can make a difference for someone in emotional distress!

Purpose

The 2023 Art Made, Lives Saved Poster Contest is sponsored by the Medina County Coalition for Suicide Prevention. This special partnership encourages school students to build awareness about suicide and learn to act in getting help when someone is in need. The winning poster will have an opportunity to be featured on local cable channels, school in-services and local agency websites.

Poster Content

The contest officially begins on January 1, 2023 when individuals or teams of school students who are residents of Medina County, Ohio in grades 6-8 may submit a poster no larger than 22"x28" on suicide prevention including at least one or more of the following topics:

- *Warning Signs of Suicide*
- *What to do if someone you know is suicidal*
- *Resources where you can get help for a suicidal person*

The poster must encourage viewers to act and prevent suicide.

General Messaging Guidelines:

- Provide accurate information about mental health and suicide using reliable resources
- Promote hope and recovery
- Please refer to the "Resources" subsection below for guidelines on effective and safe messaging

Prohibited Content:

- Depiction, documentation, or dramatization of suicidal behavior (seeking or attempting to suicide)
- Depiction of suicide means: display of guns, pills, razors, etc.
- Romanticized or glorified information about suicide
- Personal testimonials of suicidal individual

Required Content:

- “National Suicide Prevention Lifeline 800-273-8255”
- Medina County’s 24/7 Crisis Intervention Service: Alternative Paths (330) 725-9195
- Crisis Text Line: Text 741741
 - All numbers listed above MUST be included.
- A theme that is hopeful or encouraging rather than one that is depressing or scary
- Any phone numbers, web links, statistics or resources must be accurate and current

Artwork Guidelines:

- Posters must be on or mounted on paper/ poster board, with the dimension being no larger than 22” x 28”.
- Posters may be executed in any 2-dimensional medium (oil, acrylic, markers, pastel, collages, photography, canvas mounted on poster board, etc.)
- Posters may be created or enhanced digitally, but must be entirely original art by the student, and printed to the required size for submission.

Artwork must be labeled on the back to include:

1. Title of the poster
2. Name of the student(s)
3. Their grade
4. Their school or organization

Posters submitted without all the required information will not be eligible for the contest.

Creative Brief

A creative brief which provides narrative information about the poster shall be provided with each poster submitted. The brief ***shall not exceed two pages, typed, double spaced***, with 1 inch margins, Times Roman 12 pt. font. It shall answer the following questions:

1. How did you make the topic relate to the audience?
2. What is the one message you want the audience to walk away with?

Contest Dates

The contest begins on January 1, 2023 and ends March 3, 2023. The poster must be delivered in person or submitted by mail. Mailed entries must be postmarked by March 3, 2023.

Prizes

The 1st and 2nd place poster selected for a student or group of student's submission in grades 6-8 will receive a Visa Gift Card for the amount of \$250. In the event of a team entry, the prize will be divided equally among the team members listed on the entry form, and each member will receive a Visa Gift Card of equal amount.

Official Contest Requirements, Rules and Guidelines

It is critical that you comply with all contest requirements, rules and guidelines. All required forms must be completed and provided with your poster. Failure to do so will result in disqualifying your poster entry!!!

Submission Requirements

Application materials must include all of the following:

- **Application form and creative brief:** (1 copy per entry). The application form must be signed by the submitters of the poster and the advisor.
- **Photo release form:** This must be signed by each individual whose personal photo appears on the poster. The release is not intended for students who are the photographer, but rather intended to be signed by any individual who is the subject of a picture displayed on the poster. If an individual's photo is used and they are under 18, a parent/legal guardian must sign the form.
- **Copyright and trademark agreement** (1 copy per entry, those under 18 years of age must have parent/legal guardian signature) Must be signed by all students and the advisor.
- **Poster**

****Forms submitted without proper signatures will disqualify the entry.***

All entries must be submitted by 11:59 PM EST, March 3, 2023 or postmarked by March 3, 2023 to be eligible.

Each entry packet must be clearly labeled with entrant's name, school, mailing address, main contact e-mail address, telephone number, and title of the poster.

The poster must depict one or more of the specific topics listed.

The poster must be no larger than 22" x 28" in size and must encourage viewers to act in preventing suicide.

Poster and application forms must submitted by mail or delivered to:

Devan Althen, Community Prevention Specialist
Alternative Paths, Inc.
246 Northland Drive, Suite 200A
Medina, Ohio 44256
(330) 764-3619

Rules and Guidelines

All appropriate application and permission forms and creative brief must accompany each submission. Failure to submit all elements and forms will result in ineligibility.

A teacher/parent must sponsor and be responsible for the supervision of the student(s) but must not participate in the production of the poster. All communication will be sent to the teacher/parent advisor via U.S. mail and/or email.

All prizes are subject to change at the sole discretion of the Medina County Coalition for Suicide Prevention with or without notice.

The poster may only depict fictitious persons, businesses, entities, and firms. The simulation or use of the likeness of any of the following is strictly prohibited.

The poster may NOT depict any trademarks, trade names, logos, brand names, or copyrighted materials, in the background, on costumes, clothing, equipment, props, audio/music, or anywhere else in the poster. Non-compliance with this rule will disqualify the poster.

All entries become the property of the Medina County Coalition for Suicide Prevention/ Alternative Paths and may be used in whole or in part at its discretion. Posters will not be returned.

By entering the contest, all entrants agree to permit the use of their picture, name, and other personal information for publicity by the Medina County Coalition for Suicide Prevention/ Alternative Paths, and its designees.

All entrants agree that the Medina County Coalition for Suicide Prevention/ Alternative Paths is the exclusive owner of the submitted material, including but not limited to the submitted poster. In the event the Medina County Coalition for Suicide Prevention shall not be deemed the owner, the entrants and their legal guardians convey a universal, irrevocable, and exclusive license to reproduce, prepare derivative

works of, distribute, exhibit, transmit, and/or display the poster without payment or further consent. The winner additionally grants to the Medina County Coalition for Suicide Prevention/ Alternative Paths, all rights, title, and interest, including, without limitation, all copyrights and exploitation rights in any media of their poster without payment or further consent.

By submitting the poster, all entrants and their legal guardians hereby agree that they may be required to enter into additional agreements with Medina County Coalition for Suicide Prevention/ Alternative Paths and its designees. By submitting the poster, the entrant and the entrant's team represent and warrant that: 1) all submitted material, including but not limited to the poster and everything depicted in the poster, is wholly original and does not infringe upon or otherwise violate any right of any person, firm, or entity; 2) he/she has all rights, licenses, permissions, and consents necessary to submit the poster in the contest in accordance with these terms and conditions. By entering the contest, the entrant agrees that the Medina County Coalition for Suicide Prevention/ Alternative Paths may post his/her poster, or any part thereof, on its website or other websites and submit it for television and/or other broadcast.

The entrant agrees that the Medina County Coalition for Suicide Prevention/ Alternative Paths has the right to modify, edit, and/or adapt the poster as necessary as well as to reproduce it, and/or distribute it in whole or in part, without compensation or further notice to the entrant.

The opinions expressed in the poster submissions are solely the opinions of the entrants and not those of the Medina County Coalition for Suicide Prevention/ Alternative Paths. Medina County Coalition for Suicide Prevention/ Alternative Paths is not responsible for any posters provided by entrants that are deemed harmful or offensive to others.

The contest is subject to all federal, state, and local laws. Void where prohibited by law.

Eligibility

The poster contest is open to all school students who are residents of Medina County, Ohio in grades 6-8. In the event a team of students enter a poster, at least one member of the team must be a resident of Medina County.

- Individual students or teams of students may submit a poster.
- Poster must be original student work.
- A teacher/parent must sponsor and be responsible for the supervision of the student(s) but must not participate in the construction of the poster. All communication will be sent to the teacher/parent advisor via U.S. mail and/or e-mail.
- The winner will be notified through mail and/or e-mail.
- Immediate children or dependents of members of the Medina County Coalition for Suicide Prevention may not participate in the 2023 Poster Contest.

Timeline

January 1, 2023: Contest begins.

March 3, 2023 Deadline to submit poster to the Medina County Coalition for Suicide Prevention.

March 24, 2023: The winner will be notified.

The winners will be presented with their Visa Gift Card and posters will be shown at the Medina Co. Share Cluster Breakfast April 21, 2023.

Selection Process and Scoring

Finalists will be selected by a selection committee comprised of members of the Medina County Coalition for Suicide Prevention. The committee will score each qualifying entry based on the following rubric:

SCORING CRITERIA

Technical Elements

- The poster is technically well-executed and visually appealing (focus, composition, graphics, special effects).
- The poster is developed with attention to text/ graphic balance and text that is legible for viewers.
- The poster creates an appropriate atmosphere or tone consistent with its message or purpose.

Content Elements

- The poster clearly covers one or more of the three topic areas.
- Demonstrates or motivates people to act with help-seeking behavior.
- Provides a “call to action” that is clear and consistent (call a hotline, talk to someone, a friend should step-up and intervene, etc).
- Local and national resources are provided (all three lines mentioned previously)
- The poster impacts the audience in a positive way.
- The information provided is accurate.

The following will be automatically disqualified:

- Posters without the appropriate signed documentation.
- **Posters that have ANY trademarked or copyrighted materials.** Some examples include: logos on computers, on objects in the background, logos on shirts, shorts, pants, shoes, or hats; etc.
- Depiction, documentation, or dramatization of suicidal behavior (seeking or attempting to suicide).
- Depiction of suicide means: display of guns, pills, razors, etc.
- Romanticized or glorified information about suicide.
- Personal testimonials of suicidal individuals.

Announcement and Presentation of Winning Poster

The winning student(s) and school will be notified via phone and by mail. The winning poster will then be released to local cable channels and schools for use.

Resources

Students are encouraged to use any of the resources listed below to learn more about consumer topics. Students also are encouraged to do additional research.

Alternative Paths	www.alternativepaths.org
American Association of Suicidology (AAS)	http://www.suicidology.org
American Foundation for Suicide Prevention (AFSP)	http://www.afsp.org
Crisis Text Line	http://www.crisistextline.org
Depression and Bipolar Support Alliance	http://www.dbsalliance.org/
Jason Foundation	http://www.jasonfoundation.com
National Alliance for the Mentally Ill (Ohio)	http://www.namiohio.org/
National Organization for People of Color Against Suicide	http://www.nopcas.com/
Suicide Awareness Voices of Education (SAVE)	http://www.save.org
Suicide Prevention Education Alliance	http://www.helppreventsuicide.org/
Suicide Prevention Resource Center (SPRC)	http://www.sprc.org

Yellow Ribbon

<http://www.yellowribbon.org/>

National Suicide Prevention Lifeline

www.suicidepreventionlifeline.org

Suicide Prevention Services of America

<http://www.spsamerica.org/>

The above list is strictly informational and does not imply endorsement by the Medina County Coalition for Suicide Prevention/ Alternative Paths. These websites are provided for educational purposes only.

FORM 1
Application Form and Creative Brief Requirements

Advisor Name _____ Teacher / Parent (Check One)
Advisor Phone _____
Advisor Email _____
Medina County Resident's School Name _____
School Address _____

Student Name(s) Additional names may be provided on back of form if more space is necessary.

- 1) _____ Age ___ Grade ___ Address _____
- 2) _____ Age ___ Grade ___ Address _____
- 3) _____ Age ___ Grade ___ Address _____
- 4) _____ Age ___ Grade ___ Address _____
- 5) _____ Age ___ Grade ___ Address _____

At least one student must be a resident of Medina County to enter.

Poster Title _____

Creative Brief

Brief *shall not exceed* two pages, typed, double spaced, with 1 inch margins, Times Roman 12 pt. font. In your brief please answer the following questions:

- 1. How did you make the topic relate to the audience?
- 2. What is the one message you want the audience to walk away with?

Supervising teacher/parent acknowledges and hereby agrees to abide by all the official rules, guidelines, and eligibility requirements listed.

Advisor Name: _____
Advisor Signature: _____ Date ___/___/___

Your submission will not be complete until you return all forms.
These forms include the application form, signed photo permission form for all individuals appear on the poster, and the signed trademark and copyright agreement.

FORM 2
Photo Release

In agreement with the details of this contest, I hereby give the Medina County Coalition for Suicide Prevention/ Alternative Paths the right, permission, and consent to participate to the use and reproduction of any and all photographs taken for the 2023 Art Made, Lives Saved Poster Contest. The same consent is granted for the use of any printed matter or electronic distribution used in conjunction with the photographs.

I release the Medina County Coalition for Suicide Prevention/ Alternative Paths from any and all liabilities, damages and claims arising out of or relating to the participation in this program.

I understand this poster will be used publicly to encourage suicide prevention. I also waive all rights to approval, sale, copyright, or broadcast and/or distribution of the finished product and/or published matter accompanying its use.

Name _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Date of Birth _____

I hereby certify that I am **over 18 years of age** and competent to contract in my own name in so far as the above is concerned.

Student Signature: _____ **Date** _____

As parent/legal guardian, I hereby give my permission and consent for my child to participate in the 2023 Art Made, Lives Saved Poster Contest and agree to the terms.

Parent/ Guardian Signature: _____ **Date** _____

FORM 3

Copyright and Trademark Agreement

You are prohibited from utilizing in whole or in part any pre-existing or copyrighted material. All work must be original. You may not depict any trademark, trade name, logo, or brand in the photo, including any logos or brand names that may appear on clothing, in the background, on costumes, equipment, props, etc. All persons, businesses, entities, and firms depicted must be original and fictitious. The simulation or display of a likeness to any recognizable person, business, entity, or firm is prohibited.

In consideration for participating in the 2023 Art Made, Lives Saved Poster Contest, the following individuals and/or legal guardians hereby assign to the Medina County Coalition for Suicide Prevention/ Alternative Paths all rights, title, and interests to the poster named below.

I further warrant that I have complied with all rules of the 2023 Art Made, Lives Saved Poster Contest, that all submitted material is original, and that no other individual has made any contribution to the creation of the material.

Name of Poster: _____

Name of Submitting School: _____

Student #1 Name (please print) _____

Student #1 Signature _____

(If under 18 years of age)

Parent/Legal Guardian #1 Name (please print) _____

Parent/Legal Guardian #1 Signature _____

Student #2 Name (please print) _____

Student #2 Signature _____

(If under 18 years of age)

Parent/Legal Guardian #2 Name (please print) _____

Parent/Legal Guardian #2 Signature _____

Student #1 Name (please print) _____

Student #1 Signature _____

(If under 18 years of age)

Parent/Legal Guardian #1 Name (please print) _____

Parent/Legal Guardian #1 Signature _____

Student #1 Name (please print) _____

Student #1 Signature _____

(If under 18 years of age)

Parent/Legal Guardian #1 Name (please print) _____

Parent/Legal Guardian #1 Signature _____

Please print an additional copy of this form if the number of team members exceeds spaces above for student information and signatures. All team members MUST have completed this form.

Teacher /Parent Advisor Name (please print)

Teacher/Parent Advisor Signature

**ANY POSTER WITH ANY TRADEMARKS, LOGOS, BRAND, ETC., THAT APPEAR ANYWHERE ON THE POSTER WILL BE AUTOMATICALLY DISQUALIFIED.*

FORM 4

Waiver of Liability

I, the undersigned, being the parent or legal guardian of _____,
specifically consent to allow my child to participate in the Medina County Suicide Prevention
Coalition Poster Contest and I consent to participate in the Medina County Suicide Prevention
Coalition Poster Contest and hereby release, indemnify and hold harmless Alternative Paths, Inc.,
members of the Medina County Coalition for Suicide Prevention, agents, employees and
assignees from any and all liability, claims actions, demands, and judgments arising out of any
injury or loss sustained by the above-named child, myself, my family in connection with
participation in the Suicide Prevention Poster Contest.

I have read the Waiver of Liability, understand it and voluntarily accept it. I have the authority to
sign the Waiver of Liability on behalf of my above-named child or in my own behalf.

Parent signature _____ Child's signature _____

Printed name _____ Date _____

FAQs

Who can participate in the 2023 Poster Contest?

School students who are Medina County residents, grades 6–8, and who are not immediate family members of the Medina County Coalition for Suicide Prevention, may participate.

How many students can enter from a school?

There are no limits to how many students may enter per school.

How many students can be on a team?

Any number of students may be on a team; however, the prize will be split equally among the students.

Do we need a parent or teacher advisor?

Each team must have one parent or teacher advisor. The advisors can give direction, but may not contribute to the development or creation of the poster.

How can we use the resources listed?

The purpose of this competition is to help students enhance their knowledge of suicide prevention. Students are encouraged to seek out and utilize any of the resources listed on the resource page. Students are not limited to these resources and are encouraged to do additional research as long as resources used provide accurate and valid information.

Do we have to use the suicide prevention topics listed?

Yes, students are required to choose one or more of the topics listed in the “Poster Topics” portion of the Contest Details. Any posters off topic will be disqualified.

How is the winner chosen?

The winner will be selected by the members of the Medina County Coalition for Suicide Prevention using the scoring rubric.

What can we win?

The 1st and 2nd place poster selected for a student or group of student’s submission in grades 6-8 will receive a Visa Gift Card for the amount of \$250. In the event of a team entry, the prize will be divided equally among the team members listed on the entry form, and each member will receive a Visa Gift Card of equal amount.

What forms do we need to submit with the poster?

Entries should include the completed application form and copyright and trademark agreement, along with your Creative Brief. The photo permission form must be signed by each individual, or a parent/legal guardian if individual is under 18 years of age, who appears in the poster.

How many copies of our poster should we prepare?

One poster is required to be mailed to enter. We suggest that you retain one photo of the poster and all forms submitted for your records. The poster will not be returned to you. The Medina County Coalition for

Suicide Prevention/ Alternative Paths will keep all posters submitted.

Are there any restrictions on the format of our poster?

Your poster must be no larger than 22" x 28" in size. The poster should be labeled with your title, name, grade and school.

What is the deadline for submitting the poster?

Submissions and forms must be submitted by March 3, 2023, 11:59 PM EST. Entries and accompanying forms must be postmarked by March 3, 2024. Late entries will not be considered.

When will the finalists be notified?

Finalists will be notified in March 24, 2023.

How do I receive the prize?

The winner and the school of the winner will receive a Visa Gift Card.

Whom do I contact with questions?

Information about the Contest is available at www.alternativepaths.org or by contacting:

Devan Althen, Community Prevention Specialist
Alternative Paths, Inc.
246 Northland Drive, Suite 200A
Medina, Ohio 44256
(330) 722-1860
Dalthen@alternativepaths.org